



SYNERGY *Awards*

2014 Dinners List



Home Builders Association of
Bucks & Montgomery Counties
540 Pennsylvania Avenue, Suite 309
Fort Washington, PA 19034
www.hbahomes.com



Home Builders Association of
Chester & Delaware Counties
1502 McDaniel Drive
West Chester, PA 19382
www.builderpa.com



Thank You to our Photo Sponsor



And our photographers

Bob Graham Jr. Photography &

Jay Greene Photography

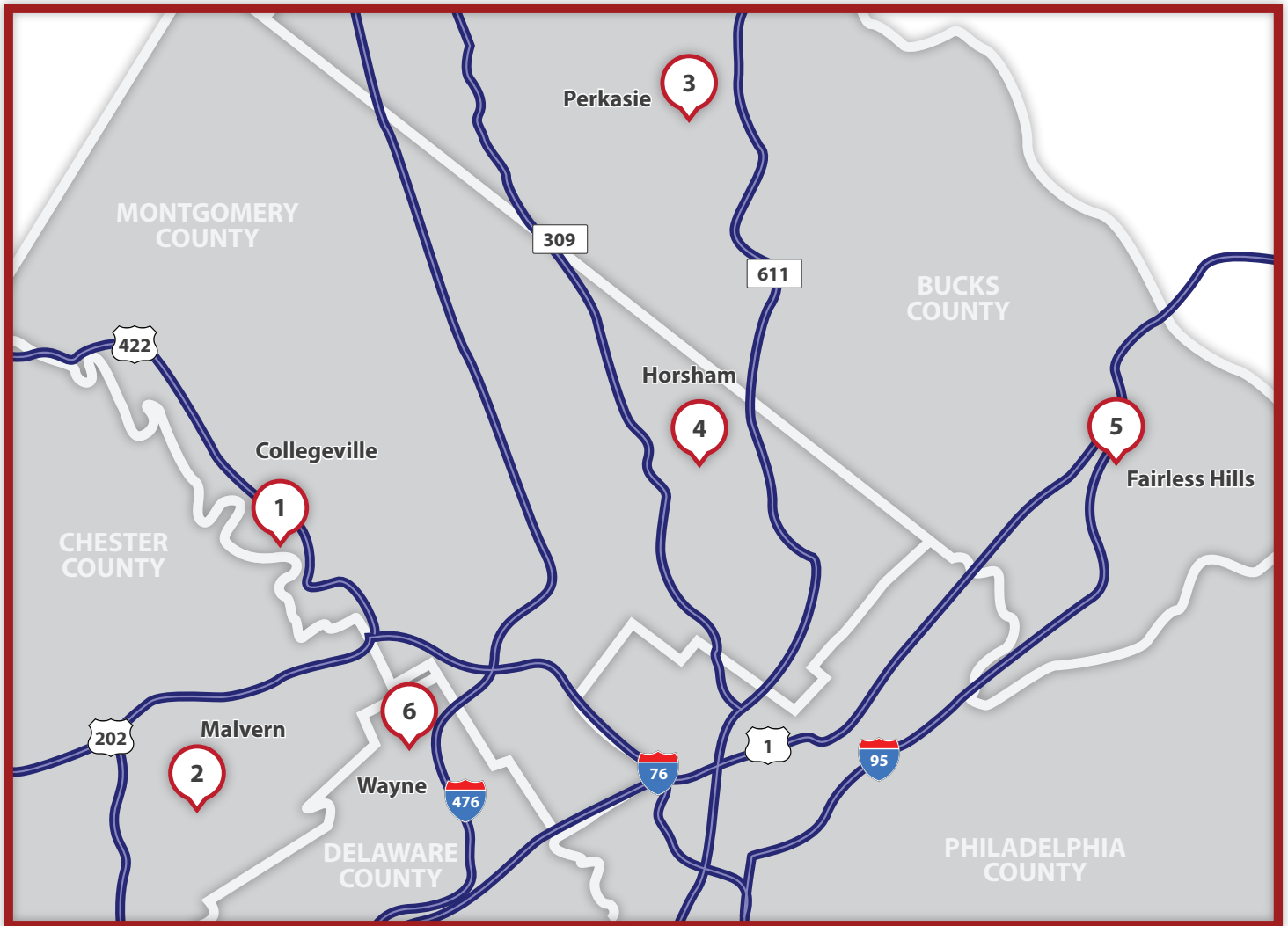
Photos will be available online by

April 17th at

www.builderpa.com &

www.hbahomes.com

2013 COMMUNITIES OF THE YEAR



1. Regency Hills at Providence - Collegeville

2. Applebrook Meadows - Malvern

3. Penn Land Farms - Perkasie

4. Horsham Valley Estates - Horsham

5. Big Oak - Fairless Hills

6. Louella - Wayne

Associate Awards

Concept 2 Design Interiors

Best Logo

The thought behind our logo was to convey how 2 designers can take a simple idea or thought and turn it into a beautiful interior design (hence the clean lettering of the word 'concept' into the beautiful script of the word 'design').

Kaplin Stewart Meloff Reiter & Stein P.C.

Best Print Ad

A full service business law firm with a concentration in land use and zoning, real estate transactions and construction. Our land use attorneys have earned an enviable reputation for their knowledge of the various levels of regulations that affect the development of property and their vigorous representation of their clients' rights. Kaplin Stewart's attorneys have the capabilities that homebuilders and developers have relied on for years and the drive to achieve success for their clients.

Gastec

Best Company Brochure - Associate

Our new brochure was designed to target customers for each type of our primary service, while also introducing them to our other services they may not have known about.

Kieffer's Appliances

Best Direct Mail- Associate

We are committed to an unexpectedly high level of customer service not found elsewhere in the appliance industry. Kieffer's Appliances has proudly served the Delaware Valley for over 95 years with over 60 brands of kitchen and laundry appliances.

Gastec

Best Website

GasTec Enterprises newly designed website (www.gasteconline.com) has been designed to make user navigation intuitive and informative.

Kieffer's Appliances

Best Use of Social Media

We are committed to an unexpectedly high level of customer service not found elsewhere in the appliance industry. Kieffer's Appliances has proudly served the Delaware Valley for over 95 years with over 60 brands of kitchen and laundry appliances.

Bob Graham, Jr. Photography

Best Photograph

This is a historic photograph of an historic landmark. Featured in this Winter's AIA CONTEXT Magazine.

Sterling Kitchen and Bath

Best Kitchen Single Family

The object was to utilize the all-natural light to enhance the detail of the kitchen (vaulted ceilings, wood beaming, double islands, intricate design, etc.) all while making it functional for the homeowner. They are able to entertain, create, and work in this space Sterling has created for them.

Open Door Building Solutions

Best Bathroom Single Family

Stunning contemporary bathroom remodel that transitioned from shower/tub combo and small vanity to a contemporary retreat with Bisque high gloss foiled frameless Euro-styled cabinetry from Canyon Creek, a Toto toilet with remote control and large AquaBrass soaking tub with copious natural light.

Bello Architects

Mechanics Ally

Best Architectural Plan

Mechanics Alley in West Chester, was designed by Bello Architects to evoke small town living with urban flair. The development features five distinctive and spacious gated two and a half story townhomes with 3 and 4 bedrooms, a luxury master suite with sitting area and luxury baths, rear accessed garages and a majestic view from a rooftop balcony. The upper level can be optioned as loft space or a second floor master suite.

Stone Glidden

Best Media or Multi Use Entertainment Space

This lower level entertainment space is a center for family based fun, featuring a 7 seat theater & gaming area, a fully fleshed out bar & game table area, as well as an exercise room system, all designed to provide the homeowners with a family fun & party space.

Sterling Kitchen and Bath

Most Creative Use of Tile, Stone and Brick - Interior

This Sterling client wanted a focal point above their range in the Kitchen. The entire home was very Mediterranean with traditional accents throughout. We had a very rich palate to work with, many reds, yellows and deep earthy tones. The hardware was an antique bronze and there was a coffee glaze on the cabinet, so we decided to incorporate more metal to accent those touches.

Best Stoneworks of Delaware

Most Creative Use of Tile, Stone and Brick - Exterior

At Best Stoneworks we thought of the Merion Country Club Project as a real coup...as an opportunity to place our product at one of the most elite institutions in the Delaware Valley. Working closely with the architect we were able to provide a blend of stone that allowed the building to appear immediately older, and to seem as though it had always been part of the Merion Neighborhood.

Kieffer's Appliances

Best Billboard

We are committed to an unexpectedly high level of customer service not found elsewhere in the appliance industry. Kieffer's Appliances has proudly served the Delaware Valley for over 95 years with over 60 brands of kitchen and laundry appliances.

Gastec

Best Non-Print Promotion

GasTec's partnership with The American Breast Cancer Foundation and Alex's Lemonade Stand Foundation is represented on two distinct and marketable propane trucks. A portion of each gallon delivered will go directly to their represented foundation.

Advertising Awards

C.F. Holloway, III & Company

Best Logo for a Community

The defining architectural feature on the Louella House building is surely its center tower. With its beautiful, curved, heavily trimmed windows, mansard style roof, stone and detailed dentil moldings, it was easy to graphically adapt for print use. One picture says a thousand words, we didn't need more!

McKee Builders

Best Print Ad

This ad compares a glass of milk to the more luscious milkshake. The unique concept delivered the "punch" needed to stand out in the small space allotted. The builder's out-of-the-box approach to advertising resulted in a significant increase of traffic to both locations.

Westrum Development Company

Best Social Media Campaign

The Arbours at West Goshen Facebook Page, Social Media Campaign has contributed to our amazing Search Engine Optimization and Website traffic. Our most effective messages are video clips highlighting QVC filming at our model home, West Goshen Township being named to "Top Ten Places to Live in the US", and personal video messages from our Chairman, John Westrum. When doing a search for 55+ homes or communities in Chester County, we ranked in the 1st, 3rd & 4th positions and our website had 12,118 people visit with average duration of 4 minutes and 4.47 pages viewed.

McKee Builders

Best Builder Company Brochure

The design of this brochure began with three words that best define this builder: Approachable. Welcoming. Professional. A unique color palette, fresh design, crisp photography, and friendly copy engage their market: the younger, more active and professional 55+ buyer. Simple lines, borders and shadows accent the stunning product. Balanced perfectly with lifestyle, it gives a true picture of the superior homes and lifestyle McKee delivers.

Orleans Homes

Best Builder Community Brochure

Our Wildflowers at Hillview brochure is bright and colorful focusing on our customers' lifestyle. Our floor plans, features and site plan are easy to read with larger text and provide enough detail and information to help them through their buying decisions. Our Wildflowers' logo with our signature flowers and our Orleans' "happy O" are visual through our brochure.

Pohlig Builders

Athertyn at Haverford Reserve

Best Direct Mail Piece – Builder

Mailed to a target audience of high net worth, age 55+ prospects, this custom 8-page magazine, called Pursuits, is printed in full color on coated paper with many photographs showcasing Athertyn, a luxury lifestyle condominium community on the Philadelphia Main Line. Short, persuasive stories highlight the community's strengths – from the features and amenities to the people and events. The magazine's upscale look and feel stands out from traditional direct mail.

Westrum Development Company

Best Builder Email Campaign

The email campaign conducted for Arbours at West Goshen was designed for our Chester County 55+ target market. The average "Open Rate" was 28.25% with an average "Click through Rate" of 21%. These statistics resulted in superior google analytics as our website captured 12,118 visitors in 2013 with average visit duration of 4 minutes and 4.47 pages viewed. In addition, we know that 7.25% of our buyers reported that they found us through our website.

W.B. Homes

Best Builder Marketing Campaign

This campaign theme is "Anything But Standard." Competitor's homes claim to include a lot of standards but, in fact, it's quite the contrary. Creating a campaign focused around this concept, we marketed with print and online ads plus other digital outlets to spread the word that this builder's features are Anything But Standard.

Moser Builders

Best Local Builder Website

Elegance with ease of use – a combination that resulted a significant and consistent jump in traffic making the Moser website a success out of the gate, providing quality leads for the builder that converted to sales throughout 2014.

McKee Builders

Best Regional Builder Website

The new website was the second phase of a company-wide rebranding incorporating a vivid new color palette, a fresh layout, and engaging photography. Through the integration of features like personal online chat, detailed maps with area attractions, and interactive floor plans, and accessible lead capture tactics, the site has resulted in traffic beyond expectations.

W.B. Homes

Best Builder Community Website

The success of the County View website lies in a combination of: 1) the direct appeal to young home buyers, 2) the deliberate focus on the community's true differentiator, the wealth of standards included in the homes, 3) its extensive behind-the-scenes functionality, and 4) the aggressive search engine techniques and top placement.

Home of the Year

C.F. Holloway, III & Company

Home of the Year

Best Condo/Flat, Over 1,500 Sq. Ft.

Louella House Southside Condominiums

The beauty of the "Southside" floor plans at Louella House begins with the giant, beautiful windows that grace every room including the Master "Spa" Bath with its arched, triple window. Each gourmet Kitchen has two windows, unheard of in condo living. Eleven foot ceilings, regal trim work, gallery hallways for treasured art work, mansion style living on a manageable scale. An expansive covered Porch overlooking the lushly landscaped grounds makes downtown living extremely civilized!

K. Hovnanian Homes

Home of the Year

Best Townhome, Under 2,500 Sq. Ft.

Big Oak Crossing, "The Emory"

A unique collection of 143 three-story townhomes with two floor plans. Featuring up to 2,287 square feet of beautifully crafted and meticulously planned living space including three bedrooms, two and a half baths, finished recreation room at lower level, two-car garages and expansive kitchens. The community is complemented by its exciting location surrounded by shopping, entertainment and a superb school system.

Penn Wynne Homes—MERIT

Home of the Year

Best Townhome, Under 2,500 Sq. Ft.

Village Greene at Honey Brook, "Magnolia"

Featuring classic architectural styling and finishes, including dimensional roof shingles, beaded siding, standing seam metal roof accent, and carriage style garage door. The living space includes a luxurious master suite, designer kitchen with an island and breakfast bar, full basement and two-car garage. Designed to accommodate the installation of an optional elevator during construction, or in the future.

Toll Brothers, Inc.

Home of the Year

Best Townhome, Over 2,500 Sq. Ft.

Applebrook Meadows, "Vassar"

Targeted towards both empty-nesters and younger 30+ home buyers, the stunning 3 bedroom, 2 bath Vassar carriage home is the definition of luxury. The floor plan is designed as a smaller, multi-family home that does not compromise luxury, versatility, and, most importantly, comfort. The overall effect is a luxurious multi-family home showcasing today's most popular features.

National Realty Corporation

Home of the Year

Best Single Family, 2,500-3,500 Sq. Ft.

Coventry Woods, "The Devonshire"

This home combines elegance and comfort with an open flow throughout. The foyer has a vaulted ceiling and gorgeous hardwood floors cover the first floor. The kitchen is equipped with granite counters, stylish appliances, a center island, and a quaint butler's pantry. The breakfast room's windows offer an overabundance of natural

light. The enormous family room boasts a cozy gas fireplace, and a built in surround sound system. A practical entranceway from the garage provides access with the laundry and powder rooms. The master bedroom features a tray ceiling, 2 walk in closets and a master bath with Jacuzzi tub, ceramic tile shower. A finished walkout lower level with full bath is included.

Toll Brothers, Inc.

Home of the Year

Best Single Family, Over 3,500 Sq. Ft.

Warrington Glen, "The Duke Lexington"

The Duke Lexington model home is all about family life, and strives to maintain a sense of elegance while creating a warm and cozy environment. This stunning home has many outstanding features such as standard nine-foot ceilings, crown molding, and custom trim throughout the first floor.

Pohlig at Haverford Reserve

Home of the Year

55 +, Under 2,500 Sq. Ft.

Athertyn at Haverford Reserve, "Clairemont"

Designed for the homeowner who is "rightsizing" from a larger home, it offers a bright, open floor plan with a fresh, modern twist. Buyers can easily envision a new-and-improved lifestyle in a more efficient space. Widely acclaimed for their superior standards in design, craftsmanship, and attention to detail, Pohlig approaches the construction of each residence with the same commitment to personalization that it brings to its custom home process, ensuring that every new home reflects the buyer's individual taste and style.

Toll Brothers, Inc.

Home of the Year

55+, Over 2,500 Sq. Ft.

Delancey Court, "Clarion"

The 2,995 square-foot Clarion is truly a spectacular home for active adults. It has the perfect open floor plan for entertaining family and friends. The layout of this home with its wide footprint makes it feel more like a single-family home rather than a carriage home. Homebuyers love the spacious design!

Renehan Building Group

Home of the Year

Best Custom Home, Under \$1 Million

This beautiful 5 bedroom custom home is situated on 2 tranquil acres in the heart of the Main Line in Malvern. Exterior features a 3 car garage, flagstone walkways & porches, stone front with Hardie siding, walkout basement, all situated on a private lot. The home features hardwood floors, custom paint colors, & 42" kitchen cabinetry. The gourmet kitchen features Viking stainless steel appliances, granite countertops & a separate butler's pantry.

Paolino Development, Inc.

Home of the Year

Best Custom Home, Over \$1 Million

This home was very successful because we were able to accommodate a need which had been unfulfilled in today's market.

Merchandising Awards

Toll Brothers, Inc.

Best Interior Merchandising, Condo

Over 1,500 Sq. Ft

Huntingdon Place, "Hamilton"

Styled with the single professional or empty nester couple in mind, the Hamilton model boasts contemporary furnishings complimented by dark finishes. The color scheme features sage with complimentary earth-toned accents.

K. Hovnanian

Best Interior Merchandising, Townhome

Under 2,500 Sq. Ft.

Big Oak Crossing, "The Emory"

K. Hovnanian Homes® Big Oak Crossing is a unique collection of 143 three-story townhomes with two floor plans located in Langhorne, PA. The homes at Big Oak Crossing feature up to 2,287 square feet of beautifully crafted and meticulously planned living space including three bedrooms, two and a half baths, finished recreation room at lower level, two-car garages and expansive kitchen areas. The community is complemented by its exciting location surrounded by shopping, entertainment and a superb school system.

Toll Brothers, Inc.

Best Interior Merchandising, Townhome

Over 2,500 Sq. Ft.

Applebrook Meadow, "Bryn Athyn"

Designed to feel open and inviting, and with lots of details to accentuate and encourage livability, the Bryn Athyn is the perfect haven for empty nesters. The neutral color palette is accented with rich jewel tones. Bold patterns and prints throughout really bring this home to life, while patterned area rugs change the tone of each room.

Toll Brothers, Inc.

Best Interior Merchandising, Single Family

2,500-3,500 Sq. Ft.

Penn Land Farm, "Everett Gettysburg"

The Everett Gettysburg model home at Penn Land Farm is merchandised to attract affluent young professionals in their late 20's to mid-30's with small children. The home's traditional floor plan, complemented by a contemporary interior design, is the perfect setting for a young active family. The striking color palette features alabaster, stone, amethyst, pewter, and rich woods and walnut glazes, setting a sophisticated yet youthful tone.

Toll Brothers, Inc.

Best Interior Merchandising, Single Family

Over 3,500 Sq. Ft.

Warrington Glen, "The Duke Lexington"

The Duke Lexington has an interior that appeals to buyers looking for a modern lifestyle, but with a focus on family lifestyle. The features and upgrades chosen in this home were carefully selected for those buyers looking for a home that will meet the needs of everyone in the family.

Orleans Homes

Best Interior Merchandising, 55+

Under 2,500 Sq. Ft.

Wildflowers at Hillview, "Merion"

As they enter this home, our 55+ demographic is reminded of the importance of enjoying life filled with grandchildren, hobbies, and a fun lifestyle. The open kitchen and family room provide great space for entertaining and the dining room is perfect for special family holidays.

Toll Brothers, Inc.

Best Interior Merchandising, 55+

Over 2,500 Sq. Ft.

Delancey Court, "Clarion"

Delancey Court's Clarion model consists of 2,995 square feet of livable space with an awe-inspiring, consumer driven design package. The interior design focuses on showcasing the dramatic two-story architecture that is prominent in the foyer, living room, family room, and kitchen spaces.

Toll Brothers, Inc.

Best Exterior Merchandising, Townhome

Over 2,500 Sq. Ft.

White Springs at Providence, "Bucknell"

The Bucknell at White Springs at Providence balances sophistication with a sense of adventure and history. The home's warm color palette combined with dark transitional furniture help to create an inviting feeling. Highlights of the local area are blended throughout the home.

Toll Brothers, Inc.

Best Exterior Merchandising, Single Family

Over 3,500 Sq. Ft.

Horsham Valley Estates, "Chelsea Carolina"

The Chelsea Carolina decorated model home commands attention with its stunning brick exterior, interesting roof lines, friendly covered porch, and world-class landscaping package. The Chelsea Carolina exterior is traditional and complements the other housing styles within the community.

Toll Brothers, Inc.

Best Exterior Merchandising, 55+

Over 2,500 Sq. Ft.

Delancey Court, "Clarion"

The Clarion at Delancey Court is striking with its beautiful brick exterior and topnotch landscaping package. The exterior merchandising is kept simple in order to attract Delancey Court's target market of active adults looking to downsize and start enjoying life without having to worry about exterior maintenance, lawn care, and trash removal.

Community of the Year

C.F. Holloway III, & Company
Community of the Year, Condo/Flat
Over 1,500 Sq. Ft.
Louella House

With 12 corner condominium residences, underground garage parking, an acre of landscaped grounds centered in the Main Line's ever-popular Wayne, Louella House epitomizes "Suburban Urban" living. Empty nesters, busy professionals and city lovers were instantly attracted to the lofty history and iconic architecture. Transforming the neglected but still regal structure was challenging. Mindful of the craftsmanship of the past, the comprehensive renovation is complete with state-of-the-art mechanical systems.

K.Hovnanian Homes
Community of the Year, Townhome
Under 2,500 Sq. Ft.
Big Oak Crossing

K. Hovnanian Homes® Big Oak Crossing is a unique collection of 143 three-story townhomes with two floor plans located in Langhorne, PA. The homes at Big Oak Crossing feature up to 2,287 square feet of beautifully crafted and meticulously planned living space including three bedrooms, two and a half baths, finished recreation room at lower level, two-car garages and expansive kitchen areas. The community is complemented by its exciting location surrounded by shopping, entertainment and a superb school system.

Toll Brothers, Inc.
Community of the Year, Townhome
Over 2,500 Sq. Ft.
Applebrook Meadows

Applebrook Meadows is a stunning carriage home community offering the best of low-maintenance living with its prestigious Main Line location, spacious home designs, and the finest amenities. Homeowners enjoy the community's convenient location just minutes to Malvern Borough, spacious home designs, outstanding included features, and spectacular on-site amenities. In 2013, Applebrook Meadows saw impressive sales, with 37 sales recorded.

Toll Brothers, Inc.
Community of the Year, Single Family
2,500-3,500 Sq. Ft.
Penn Land Farm

Located in historic Bucks County, Penn Land Farm features numerous outdoor amenities including walking trails, 5 village green play areas, a tot lot, picnic pavilion and bike path. A private oasis of 217 single-family homes in Bedminster Township, Penn Land Farm offers a choice of nine spacious home designs ranging from 2,045 to 2,840 square feet.

Toll Brothers, Inc.
Community of the Year, Single Family
Over 3,500 Sq. Ft.
Horsham Valley Estates

A community within walking distance to Simmons Elementary School and Hatboro Horsham High School, as well as parks and libraries, with easy access to the Pennsylvania Turnpike and Routes 611, 309, and 202. From the luxury interior features to its beautiful setting, there is nothing stopping the targeted 35-45 year-olds who love to entertain, from purchasing a home here.

Toll Brothers, Inc.
Community of the Year, 55+
Over 2,500 Sq. Ft.
Delancey Court

The ideal choice for empty nesters looking to downsize without sacrificing style and sophistication. This stunning active-adult community offers a convenient place to live, the finest amenities, and elegant living. It is the only new active adult carriage home community in Newtown with the most luxurious features. Delancey Court offers carefree living in spacious carriage homes from 2,975 to over 3,000 sq. ft.

Sales Office, Design Center & Clubhouse

Toll Brothers, Inc.
Best Sales Office- Trailer

The Sales Office at Liseter was designed to offer home buyers an enjoyable and informative home purchasing experience. Created in a serene neutral color palette with blues and grays, it sets a tone of comfort and approachability. The welcoming, user-friendly environment makes it easy for the Sales Manager to get to know each visitor, and inspires the potential buyer to learn more about the community.

Toll Brothers, Inc.
Best Sales Office
Regency at Yardley Sales Office

The Sales Center represents the most technologically advanced showroom by Toll Brothers. Regency at Yardley's 2,020 square foot sales office focuses on the lifestyle of the community. All the displays invite visitors to envision themselves enjoying the conveniences and amenities available to them as homeowners. It is the only resort-style community in Yardley for active adults and the sales center offers the perfect opportunity to communicate that message.

Sales Office, Design Center & Clubhouse

Orleans Homes

Best Builder Design Center

Orleans Homebuilders is most proud of their design studio, which is truly representative of their brand, Simply Happy. From the colorful hospitality center with a 16' wall of smiles, shelving with over 600 "happy mugs," and extensive décor selection, buyers and prospects alike are in for a joyful experience.

Toll Brothers, Inc.

Best Community Clubhouse 55+ Regency at Yardley Clubhouse

The clubhouse is the hub of activity for this active-adult community and a great place for residents to meet people who share their interests. Rich in resort-style amenities, the 12,000 square-foot clubhouse at Regency at Yardley is the only one of its kind in Yardley, PA. Residents can enjoy the lifestyle they deserve, year round!

Remodeling Awards

Megill Homes

Best Residential Renovation Under \$250,000

Parkerville Road Renovation

This 2,320 square foot ranch home sits on a beautiful two plus acre lot on a quiet street in Chadds Ford. The renovation was a full overhaul and everything from interior to exterior was redone to turn this home with potential into a beautiful retreat for the new owners.

C.D. Hall Builders, Inc.

Best Residential Renovation From \$250,000-500,000

Hastings Renovation and Addition

We converted an outdated kitchen and garage area to a modern, welcoming family gathering and entertaining area. We created an informal entry with mud room including shoe and coat rack area and adjacent spacious laundry. The addition comprised of a spacious kitchen and family room including an over-sized custom fire place with stone surround and wet bar. This updated layout and floor plan provided a great space for entertaining, and greater functionality for a modern lifestyle.

Orion General Contractors

Best Renovated Room

Kitchen

Clair Residence

Faced with an empty nest and a desire to have the kitchen of their dreams, this couple worked closely with Orion General Contractors and Village Handcrafted Cabinetry to turn what was a seriously bad case of a 1970's kitchen and pantry into a fabulous, bespoke kitchen and pantry resplendent with the highest levels of cabinetry, millwork, stone tops and appliances available.

Swerdloff Properties, Inc.

Best Renovated Room

Bath

Pacifico Residence

The goal was to update the master bathroom to a modern contemporary feel. We converted the platform tub area to a free-standing tub so it would take up less space and be more functional. We enlarged the bathroom space, providing room for a bigger shower and vanity

area. We added more insulation around the room and floor. Finishes include a radiant heated floor, frameless glass shower & commercial glass door for the toilet room, medicine cabinets with a built-in TV, mother of pearl mosaic and glass tiled shower walls, a contemporary free-standing tub, mirror & glass built-in accent niches, high end marble countertop with mother of pearl mosaic backsplash, custom cabinetry, new lighting & entry door with obscured glass.

Swerdloff Properties, Inc.

Best Renovated Room

Living/Family Room

Pogust Residence

My client wanted to take advantage of his spacious backyard setting; there was a nice size pool and plenty of open yard area. What they lacked was adequate lounging space, an outdoor entertaining area and a place to grill. The existing flagstone patio was small the rest of the pool was surrounded by grass. Our plans included a new cabana with an outdoor living room, a masonry fireplace as well as a full outdoor kitchen & bar area. We enlarged the flagstone terrace all the way around the pool offering plenty of lounging spaces to soak up the sun. The outdoor entertaining area needed some additional ambience so we added a tiered koi pond with a waterfall and creek-bed down to a lower basin.

C.F. Holloway, III & Company

Best Historic Renovation

Louella House

Renovating a beloved, historic building in the center of a very popular town can be tricky. Emotions run high and change, even for obvious reasons, can be difficult. No one doubted that Louella House, an 1867 architectural masterpiece was ready for a serious make-over, an appropriate, solid residential use for the future was vital. By creating 12 unique condominiums for our enthusiastic local homebuyers, a devoted community now owns and safeguards this cherished property.

Individual Achievements

Wendi Subers

*Corporate Sales Manager of the Year
Westrum Development Company*

Wendi Subers, Vice President of Sales, Marketing & Design at Westrum Development Company "made hay while the sun shined" and capitalized on the recovering housing market. 2013 Sales accomplishments, when compared to 2012 are as follows; 121 New Homes Sold in 2013 versus 74 Sold In 2012, a 61% Increase. \$42,086,834 Dollar Volume in 2013 versus \$24,141,248 Dollar Volume in 2012, a 57% Increase. Her dedication and creativity in managing 11 team members at 4 communities produced loyalty, enthusiasm and success.

Lisa Mumper

*Community Sales Manager of the Year
Toll Brothers, Inc.*

Lisa is dedicated to providing our homeowners with the best possible customer service. It's no wonder that she is one of the top performers in our division and consistently exceeds expectations. With 3 successful community startups in the past 2 1/2 years, she continues to be one of our most valuable assets.

Matthew Snyder & Holly Pack

*Sales Team of the Year
Orleans Homes*

Matt Snyder and Holly Ballay Pack demonstrate professionalism and dedication to the Orleans Organization everyday through their actions. Their success and achievements and high referral capture rate are a true testament to their success.

Shane Vocht

*Superintendent of the Year
Toll Brothers, Inc.*

Shane is a man who is driven with an unrelenting commitment to outstanding achievement. His focus and determination fuel his passion to deliver his customers the best possible homes time and time again. He is a Williamson graduate and a Malvern resident and donates much of his personal time to charity and other community building activities.

Torrey Marks

*Project Manager of the Year
Westrum Development Company*

Torrey Marks, Project Manager at The Arbours at West Goshen not only has excellent relationships with home buyers, sub-contractors and suppliers; he also builds a high quality home while staying on budget. His Quality Inspection Ratings exceed 93% and his Customer Survey Results exceed 94%. He maintained these "A" Ratings while increasing the number of homes built. In 2013 he built 39 homes compared to 24 homes built in 2012, a 61% increase.

Rose Reilly

*Best Selection/Options Coordinator
Orleans Homes*

High Standards and Team Work are two words that describe Rose Reilly. She has been with Orleans with 20 years and was integral in the opening of the award winning design center. Rose works tirelessly to accommodate buyers' needs and provide a positive home buying experience.

Multi-Million Dollar Club

Bronze

*Orleans Homes
Denise Homich*

Gold

*Toll Brothers
Jennifer Thome
Julie Jensen
Pohlig Builders
Cassie Barnes*

Gold

*Orleans Homes
Matthew Avrich
Margaret Ann Travaline
Michael Mummert*

Platinum

*Toll Brothers
Theresa Hall
Rhonda Schartz
Darlene DiVona
Lilli Abramson
Fran Gervasio
Uli Rosenfield
Lisa Lynn
Loretta Erekson
Brian Thierrin
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Platinum

*Orleans Homes
Cheryl Nelson*

Diamond

*Toll Brothers
Melissa Higgins
Lisa Mumper
Brett Taylor
Jennifer Dinan
Rolf Gertenberger
Janet Bono-Swartley*

Diamond

*Westrum Development Company
Lisa Gilden*

Thank you to our 2014 Synergy Sponsors

Cocktail



Platinum



*Construction
Bloopers Reel*



Dinner



Call for Entries



Photo



Centerpiece



Party Favor



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Gold Sponsors:

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Fox Rothschild, Tague Lumber, Kountry Kraft,
Fred Callaghan Carpet & Flooring and MacLaren Fabrication

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Eisner Amper, Westrum Development Co., Beazer Homes,
General Electric, Earthcare, Inc., ProBuild, Wells Fargo,
Riley,Riper, Hollin & Colagreco and DeLuca Homes

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